

TOP 5 COMMON MISTAKES BUSINESSES MAKE WHEN Shipping Internationally



Incorrect or Incomplete Documentation

Missing commercial invoices, inaccurate packing lists, or undeclared goods can lead to delays.

Work with a licensed Customs Broker to review your paperwork before the shipment leaves.



Misclassified HS Codes

Using the wrong HS Codes can mean higher duties, non-compliance fines, or clearance delays

Verify the HS Codes with a professional, especially if you are shipping specialized or composite goods



Not Understanding Incoterms

Failure to understand terms like DDP or FOB can lead to hidden costs, disputes, or undelivered shipments

Always agree on the Incoterms with your buyer or supplier in writing before finalizing the contract



Ignoring Country-Specific Import Rules

Each destination country has its own rules, permits, labeling laws, or restricted goods

Research the destination's import requirements or consult your freight forwarder to avoid surprises.



Inadequate Insurance Coverage

Many assume carriers cover losses, but most do not.

Without proper insurance, one incident - can lead to major, unrecoverable costs

Work with your Logistics Partner to secure cargo insurance that fits your shipment's value and risk - it is a small cost that protects against big losses

